Press Kit


Tisch 7
BESTELLUNG
GANG 1
GANG 2
GANG HINZUFÜGEN
Bar 50,70€
20,26€

orderbird - More than just a POS system.

orderbird (www.orderbird.com) is a provider of intuitive software solutions and complementary services for independent restaurateurs and SMEs across Germany, Austria and Switzerland. Trusted by more than 17,000 active accounts, orderbird is a leading provider of iPad-based POS systems for the hospitality sector. Its flagship product, orderbird PRO, empowers restaurants, cafés and bars to take orders in seconds, accept flexible payment methods and streamline tax-compliant bookkeeping through full digitisation. Turning daily checkout data into actionable insights, orderbird helps hospitality owners make smarter, data-driven business decisions.

With orderbird MINI, its mobile all-in-one POS system, orderbird has further expanded its product portfolio. The smart Android-based solution combines POS software, a card reader, receipt printer and barcode scanner in a single device, while meeting all requirements of Germany's Cash Register Security Ordinance (KassenSichV).

Beyond its core POS features, orderbird PRO simplifies daily operations with order management, delivery platform integrations, automated DATEV exports, a digital cash book and a voucher system. orderbird MINI also offers an optional digital cash book for businesses across all industries. Both systems turn real-time sales data into actionable insights, helping business owners make smarter decisions.

Founded in 2011 and headquartered in Berlin, orderbird GmbH employs 130 people. In 2022, orderbird became part of Nexi Group, one of Europe's leading PayTech companies.

Management-Team



Dirk Schmidt
Chief Executive Officer



Alexander Kammerath
Chief Customer and Revenue Officer

orderbird in numbers

17.000*	2011	130
customers	year founded	employees

* As of November 2026

Timeline

2010



The idea

The initial idea for orderbird came to one of our founders over ten years ago. As a professional cash register dealer and Apple aficionado, Bastian wondered why it wasn't possible for cash registers to be just as easy and intuitive to use as Apple devices. Bastian's idea came at just the right time: In 2010, after the release of the iPod Touch and iPhone, Apple launched the iPad.

Encouraged by the new technology, Bastian brought his three friends, Jakob, Artur and Patrick, on board. Their common goal: infuse a breath of fresh air into the hospitality market! Small businesses would finally have access to the technology and analytics of the big market players.

The first prototype

The first prototype of the founders' innovative iPad POS system hit the ground running at the reopening of the famous P1 club in Munich.

The four founders were able to acquire their first customer with a practical application, and word of the "waiters with iPhones" spread quickly.



2011

orderbird

With the founding of orderbird in Berlin in March 2011, the hospitality and cash register industry would be turned on its head with Germany's first iPad-based POS.

Since then, orderbird has been offering its customers professional, easy-to-use POS systems and add-on products, providing a flexible alternative to the costly and paperwork-intensive predecessors.



2020



2020

The orderbird MINI was launched in 2020. This innovative all-in-one POS solution can be used for all industries. The orderbird MINI impresses with its high level of flexibility and simplicity. Services, retail, trade and mobile hospitality benefit from the many integrated functions and can thus take an important step towards digitalisation.

2022



2022

In 2022, orderbird GmbH became part of the Nexi Group, the leading European PayTech. Together with 130 employees, we continue to develop our cloud POS systems and complementary software and payment solutions, making the day-to-day business of tens of thousands of restaurateurs, retailers and service providers easier - now and in the future.

2023

2023

In 2023, orderbird acquired 100% of the shares in Split Tech-Solutions GmbH with the aim of fully integrating Split's technology into orderbird's POS solutions. Split offers software solutions to digitise ordering processes and menus.



2026



Today

The solution has proved successful. With over 17,000 active Software as a Service (SaaS) accounts, orderbird is the market leader for iPad POS systems in the German-speaking, hospitality industry. With 130 employees, the orderbird team is united by a passion for hospitality and local businesses and our mission:

We are the trusted digital partner for hospitality professionals. We inspire through simplicity, efficiency, and a personalised service.

orderbird PRO: How it works

orderbird PRO is cash register software for iPad, iPod touch and iPhone. Whether taking orders at the table, automating processes for dockets and dining course timing or printing receipts at multiple locations within the restaurant, orderbird PRO offers restaurateurs a secure, digital POS solution tailored to their hospitality needs.



1

100% Tax-compliant

With orderbird PRO, staying compliant with German tax regulations is easy. The system meets all GoBD and KassenSichV requirements, backed by our KassenSichV Guarantee. Its integrated online technical security system (TSS) securely records every transaction and automatically adds all legally required information to your receipts.

Back-office management

MY orderbird facilitates restaurant and bar management and offers business insight – anytime, anywhere. With key figures, reports and graphical evaluations, business development becomes transparent and controllable. Exports can be sent to tax consultants or auditors with the push of a button.

Cashless payment

Whether your customers pay by debit card, credit card, or contactless with their smartphone, integrated card payments make every transaction quick and easy. No monthly fees, minimum turnover requirements, or fixed contract terms.

Mobile ordering

Service staff take orders with mobile devices and send them wirelessly in real-time to the kitchen or the bar. This reduces walking distances and staffing costs while increasing service quality and sales by up to 20%.

Automatic course control

With the course control system, each dining course reaches guests with pinpoint accuracy. The counter, bar and kitchen know immediately which tasks they have to process and when. This improves course timing, waiting times are reduced and customer satisfaction increases.

Tables overview

The floor plan view on orderbird's iPad solution provides service staff with a constant overview of every table. The shape of tables can be easily adapted, numbers can be assigned and availability checked instantaneously.

2



3



1. orderbird PRO | iPad cash register with printer and card reader

2. MY orderbird | Back-office management tools with data analytics

3. Card payment | Cashless payments via NFC with Pay

orderbird MINI: How it works

orderbird MINI is a compact, all-in-one POS system no bigger than a card terminal. It lets you easily add products, take payments, and issue tax-compliant receipts wherever you are. Designed specifically for retail, service businesses, tradespeople, and mobile hospitality businesses, orderbird MINI makes running your business on the go simple and convenient.

Easy-to-use POS software

orderbird MINI comes ready to go, so you can get started in no time. Its intuitive software is easy to learn, while free updates keep everything running smoothly and up to date.

Flexible payments, built in

With orderbird MINI, your customers can pay however they prefer – by cash, debit or credit card, or contactless using their phone. Card payments are built in, with no monthly fees, minimum sales requirements or long-term contracts.

Mobile receipt printing everywhere

With the integrated receipt printer, orderbird MINI produces tax office-compliant receipts whether you're in the store, at an on-site appointment or at a market. Due to the Online TSS, each receipt contains all the necessary information of the German "Belegausgabepflicht" (obligation to hand out receipts).

100% Tax-compliant

With its integrated online technical security system (TSS), orderbird MINI meets all GoBD and KassenSichV requirements, keeping your transactions secure and tamper-proof. Compliance is backed by our KassenSichV Guarantee.

Stay in control

MY orderbird is also available for orderbird MINI, giving you a clear overview of your business anytime, anywhere. Track performance with key figures, reports and visual insights to make smarter business decisions. Tax exports also make it easier to work with your accountant and the tax authorities.



Add-on products

Gift Card System
Sell, redeem and print vouchers directly through orderbird PRO with just a few taps. You can easily keep track of every voucher and its status in your POS system or MY orderbird. It's an excellent way to generate additional revenue and encourage repeat visits.

Card Payment on the Smartphone
Order. Pay. All with one device.
Card payment on smartphones combines order taking and payment in a single device, eliminating the need for additional terminals. Your staff saves valuable walking time and can focus more on guest service, while contactless payments via NFC ensure a fast and secure payment process. Guests benefit from short waiting times and modern payment options right at their table.

Cash Book
The fully integrated and digital cash book of orderbird PRO is 100% tax office compliant, simplifying book keeping and enabling 'push of a button' reporting for fiscal audits.

Kitchen Display
Keep front of house and the kitchen in sync. Orders from orderbird PRO appear instantly on a kitchen screen, helping chefs stay on top of busy services. The kitchen team can work through tickets and mark dishes as ready with a single tap – no paper tickets, unnecessary trips or mix-ups. This takes pressure off your team, keeps service running smoothly and gets food to your guests faster.

Reservation System
More bookings, fewer no-shows. Let guests book a table 24/7 through your website, Google or social media. All bookings go straight into your digital reservation diary, while an interactive table plan helps your front-of-house team manage tables and make the most of every service. Automated reminders help reduce no-shows, saving your team time and keeping guests happy.



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1. Kitchen Display | Keeping front of house and kitchen in sync)

Awards

We are 100% tax-compliant and our quality management is **TÜV**-certified.

The German Gastro Founder Award
Since 2014, orderbird, together with the Leaders Club and Internorga, has awarded creative concepts from gastro founders in the DACH region every year.

We are awarded by pöppl + partner as a **price-performance winner**.

Our Partners