orderbird iPad POS system:
The classic restaurant till is transitioning from Point of Sale to Point of Service

Berlin, 16 January 2014 – Data backup and data protection can be a major challenge for catering businesses. Software needs to serve the customer's needs — especially POS software. The new version of orderbird's iPad POS system moves a big step forward toward a Software-as-a-Service (SaaS) solution. For management, this approach brings an entire portfolio of added value, including software that is perpetually current without having to pay extra for updates.

Better overview, controls and backup via internet-based administrator access

Evaluation of data from POS systems is essential to optimising operations: my.orderbird serves as the internet-based data hub for orderbird POS. Restaurant owners or managers can access the POS any time and from anywhere, even remotely. With an extensive range of individual performance indicators and reports, my.orderbird delivers a comprehensive overview of business trends. my.orderbird not only makes sense of the data, it also serves as a decision-making instrument on how and where to allocate resources within the business. All sales-related data like the Z report can be exported in a variety of formats, such as to fit the needs of DATEV bookkeeping software or in the digital archiving-friendly GDPdU format preferred by the German Revenue Office. This saves on bookkeeping expenses, as well as time and money with a tax consultant. And given that it is connected to the Internet, orderbird produces online reporting in real time.

Data that is secure and guarded against loss

POS data is transmitted across the Internet using certified SSL encryption — the same kind used for sensitive bank transactions. The data are encrypted in real time on two secure servers in Germany, including password protection against unauthorised access. As per the legal regulations for the retention of business documents, all data is archived for 10 years in a form acceptable to the German Revenue Office. my.orderbird thus represents 100% security against data loss and legal compliance, letting restaurant and bar owners sleep better at night.

Compatibility with Apple's new iOS7 operating system

The new version of orderbird POS is compatible with iOS7, the new operating system from Apple. This ensures that both the 32- and 64-bit versions of the POS system support the new iPhones. A new user interface has been designed for the orderbird systems to make them even more intuitive to use.

Flexible, even without continuous Internet connection

The orderbird POS iPad POS system does not require an Internet connection. The full functionality of the orderbird POS is only available with routine data backup and synchronisation with the Internet. The orderbird online solution represents a complete POS system that is perpetually up to date — without any extra costs for updates. The new version of orderbird POS can be downloaded free from Apple's App Store.

From Point of Sale to Point of Service

The orderpad iPad POS system provides restaurant owners and managers not just with real time information and live reporting, but also with mobile ordering options. Other services are integrated into orderbird POS as well: When supplemented with the orderbird card reader, restaurants can accept debit and credit card payments quickly and easily — with no base fee, minimum sales requirements or contractual ties. Only a low, standard commercial transaction fee is applied to each cashless payment transaction. All payments are insured and 100% protected against default. The system is designed to make it easy for small businesses to accept card payments: direct integration into the POS system, a conveniently sized card-reader add-on and low costs per card payment. These additional services are fully integrated, converting the point of sale into a point of service. orderbird is currently testing PayPal mobile payment with ten Berlin restaurants.

About orderbird:

orderbird (www.orderbird.com) is an award-winning iPad Point of Sale system for the hospitality industry. orderbird was founded in 2011 by Jakob Schreyer, Bastian Schmidtke, Patrick Brienen and Artur Hasselbach with the goal of establishing a more affordable and intuitive POS system that fits the real needs of the modern catering industry. The fast-growing company is currently home to more than 45 employees at its Berlin location. Over 2,000 customers — restaurants, cafés, bars, clubs, ice cream shops and beer gardens — in the United Kingdom, Ireland, Germany, Austria and Switzerland are already using the orderbird POS system.

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