FACT SHEET

ABOUT ORDERBIRD

orderbird (www.orderbird.com) is an award-winning iPad Point of Sale system for the hospitality industry.

Creating orders, making bookings or running sales metrics: orderbird's POS allows restaurant owners and caterers to quickly take mobile orders, take advantage of flexible billing, produce data on sales and create tax audit reports.

Over 6,500 customers — restaurants, cafés, bars, clubs, ice cream shops and beer gardens — in the United Kingdom, Ireland, Germany, Austria, Switzerland are already using the orderbird POS system.

orderbird was founded in 2011 by Jakob Schreyer, Bastian Schmidtke, Patrick Brienen and Artur Hasselbach and employs more than 120 people.

Management Team

Jakob Schreyer, CEO and Co-Founder
Bastian Schmidtke, CPO and Co-Founder
Artur Hasselbach, CFO and Co-Founder
Patrick Brienen, CSO and Co-Founder
Thomas Köhl, COO and Seed Investor

Board

Patrick Beitel, MD Digital+
Jörg Goschin, MD Alstin
Carlo Kölzer, CEO and Founder 360 T
Markus Mosen, CEO Concardis
Kay Schwabedal, MD HORECA Digital Metro

Advisory Board

Carsten Maschmeyer, ALSTIN GmbH
Alexandre Massart, Partner Visa Ventures
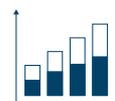Mark Schön, former MD Orderman / MVA NCR

6.500+
Customers

300+
New customers per month

9.500+
Installed cash systems

1 bn+ €
Platform's turnover p.a.

ORDERBIRD

orderbird is a Point of Sale (POS) software - an app for mobile apple devices such as iPad, iPod-touch, iPhone etc. Creating orders, managing food orders or printing in different locations: orderbird offers restaurant owners and caterers a POS system that is tailored to the processes and needs of the hospitality industry.

Tax audit reporting

orderbird ensures that the POS system complies with legal and tax authority requirements. All data is encrypted and saved on secure servers in Germany and it is archived according to tax regulations.

Insights and Analysis

orderbird offers the ability to check and manage data from everywhere: Operating figures, reports and graphs make the company's performance transparent and accessible. Exported data (e.g. DATEV) can be sent to the accountant or tax auditor at the touch of a button.

Card payment

Paying by card or contactless with NFC (near field communication): orderbird allows cashless payment without a base fee, minimum spend or set contract period. Restaurant owners and caterers only have to pay 0.95% for EC cards and 2.5% for credit card per transaction.

Ordering

Servers can take orders via mobile devices such as iPod Touch or iPhone directly at the table and then send it in real time to the kitchen or bar. This helps reduce the amount of back and forth time, labor costs and increases the service level and sales volume by up to 20%.

Guest WiFi

Guests can use the orderbird HotSpot to easily and securely surf the internet. At the same time orderbird protects restaurant owners from liability: such as illegal online activity by guests using their network.