



# FACT SHEET

## ABOUT ORDERBIRD

orderbird ([www.orderbird.com](http://www.orderbird.com)) offers intuitive software solutions and additional services for over 10000 hospitality customers in Germany, Austria, Switzerland and France.

With its core product, Europe's leading iPad Point of Sale system, restaurants, cafés, food trucks and more can easily accept mobile orders, take advantage of flexible billing and create tax audit reports on the press of a button.

orderbird was founded in 2011 and employs more than 110 people in its offices in Berlin and Vienna. Some of its investors are METRO, ALSTIN and Concardis.

## Management Team

Mark Schoen, CEO  
Jakob Schreyer, CSO and Co-Founder  
Thomas Köhl, CFO and Seed Investor  
Patrick Brienzen-Lucius, CRO and Co-Founder

## Board

Oliver Kaltner, Chairman of Supervisory Board, Consultant  
Dr. Patrick Beitel, Vice Chairman of Supervisory Board, Digital+ Partners  
Dr. Klaus Schieble, Maschmeyer Group  
Kay Schwabedal, METRO AG



**10 000+**  
Customers



**2.5 Billion €**  
Transaction volume with  
orderbird per year



**300+**  
New customers per  
month

# ORDERBIRD

## THIS IS HOW IT WORKS

orderbird is a Point of Sales (POS) software - an app for mobile apple devices such as iPad, iPod-Touch, iPhone etc. Taking orders, automatic order flows or printing in different locations: orderbird offers restaurant owners and caterers a POS system that is tailored to the processes and needs of the hospitality industry.



### Card payment

Paying by card, contactless with NFC or with apple pay (near field communication): orderbird allows cashless payment without a base fee, minimum spend or set contract period.



### Guest WiFi

orderbird offers a reliable and stable WiFi network especially for your POS. Additionally the guests can easily surf with the guest WiFi and that increases your customer loyalty.



### Checking and Analysis

orderbird offers the ability to check and manage data from everywhere: Operating figures, reports and graphs make the company's performance transparent and accessible. Exported data can be sent to the accountant or tax auditor at the click of a button.



### Ordering

Servers can take orders via mobile devices such as iPod Touch or iPhone directly at the table and then send it in real time to the kitchen or bar. This helps reduce the amount of back and forth time, labor costs and increases the service level and sales volume by up to 20%.



### Tax audit reporting

orderbird ensures that the POS system complies with legal and tax authority requirements. All data is encrypted and saved on secure servers in Germany and it is archived according to regulations.